



FALL 2009

SPONSOR NEWSLETTER



Mike Reid wins the 2009 JELD-WEN Tradition

During Sunday's final round, Mike Reid raised his arms and sighed heavily when he sunk a 12-foot birdie putt to win in a sudden death play-off against John Cook.



2009 Champion Mike Reid with his son Daniel



Runner-up John Cook

Only when Reid hugged his caddie - his son Daniel - did the tears start to well. "He (Daniel) had a look on his face like, 'Well, what did you expect?'" Reid said afterward. "I felt like I'd just climbed Mount Everest."

Reid's putt on Sunday at Crosswater Club gave him his second career victory, and second major, on the Champions Tour. He also won the 2005 Senior PGA Championship.

2009 JELD-WEN Tradition Pro-Am presented by TOTEM Steel



2009 JELD-WEN Tradition Pro-Am Championship presented by TOTEM Steel top finishing teams:

1st place

Professional Fred Funk with amateur team members:
 Bob Turner
 Dave Killoran
 John Crowder
 Chad Turner

2nd place

Professional Gil Morgan with amateur team members :
 Rick Parker
 Lloyd Wedblad
 Kenton Powell
 Bryan Iverson

3rd place

Professional Joey Sindelar with amateur team members :
 Tom Gramlich
 Jason Pardini
 Drew Orem
 Keith Elledge

Thank you 2009 sponsors

The play-off on Sunday between Mike Reid and John Cook was the culmination of a terrific tournament week. The weather was spectacular, the crowds were amazing and the competition was tight. It is our hope that you enjoyed your time in Sunriver and all of the festivities surrounding this year's tournament.

Your investment and participation is critical to our success and to the future of this championship. Bringing and keeping a major sports franchise – the PGA TOUR – to Oregon takes dedication and the commitment of time, money and resources. Since 2003, the tournament has generated more than 1.6 million dollars for children's educational charities across the state of Oregon. Your support of the tournament represents the cornerstone of that success.

On behalf of the JELD-WEN Tradition team,
 thank you for your partnership.

JELD-WEN Tradition fun facts

of 2009 volunteers on-site during the week
 675

of golf balls hit on the range each day
 More than 7,000

of hot dogs and hamburgers sold during the week
 Almost 10,000

Total length of rope used on course
 10 miles

Number of countries represented in the field
 7,
 (Argentina, Australia, England, Germany, Japan South Africa, United States)

Number of World Golf Hall of Fame members in the field
 10 (*Aoki, Crenshaw, Irwin, Kite, Langer, Nelson, Norman, Player, L. Wadkins, Watson*)

2010 JELD-WEN Tradition dates

On the heels of an extremely successful JELD-WEN Tradition, it's not too early to plan for 2010. The JELD-WEN Tradition is returning to Sunriver Resort's Crosswater Club August 16 – 22, 2010. Be sure to mark the dates on your calendar.

The JELD-WEN Tradition staff will be in contact with you after October 1 to discuss 2010 sponsorship opportunities.

Photos from the 2009 tournament

Many wonderful memories are made during tournament week, from a child discovering golf for the first time during NIKE Golf Junior Day to a client relaxing in a suite while watching Tom Watson sink a putt. It is our goal to try to capture as many of these experiences as possible.

As we filter through all of our pictures, we will do our best to send unique pictures to each sponsor. However, if you have a need for specific photography from the tournament , please contact amy.switzer@peterjacobsensports.com.